

# Engagement Opportunities



## National Farm to School Month

October is National Farm to School month! This is a time to celebrate the connections happening between children and local food. From taste tests in the cafeteria and nutrition education activities in the classroom, to farm visits and school garden harvest parties, schools, farms, communities, and organizations in all 50 states, Washington, D.C., and U.S. Territories take part in the celebrations.

## Great Lakes Great Apple Crunch

Wisconsin, Minnesota, Illinois, Indiana, Michigan, and Ohio participate in National Farm to School Month each October with a focus on celebrating the Great Lakes Great Apple Crunch. Last year, over 200,000 students, children, educators, school staff, and more crunched on Wisconsin-grown apples to show their support for Wisconsin Farm to School. This year, the Great Lakes Great Apple Crunch is being held on Thursday, October 11, 2018 at 12:00 p.m. K-12 schools, early childcare settings, hospitals, colleges and universities, business campuses, state agencies, and other organizations can participate in the Crunch. Register your business, school, or organization for the 2018 Crunch by visiting <http://www.cias.wisc.edu/applecrunch>.



# For more information, please visit:

[www.co.juneau.wi.gov](http://www.co.juneau.wi.gov)

- ➔ Departments
- ➔ Health
- ➔ Farm to School



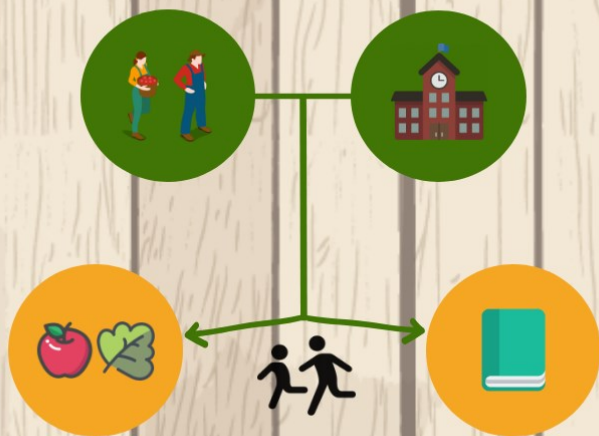
# Juneau County





# What is Farm to School?

Farm to School (F2S) is a program that connects local gardeners and farmers to area schools to provide healthy, garden and farm fresh food and new learning opportunities to students



F2S looks different in every community but always includes one or more of the following:



PROCUREMENT of local foods to be served in school cafeterias, snack programs, or tastings



HANDS-ON LEARNING through school gardens



EDUCATIONAL ACTIVITIES related to agriculture, food, health, or nutrition

# Why participate in F2S?

Students who participate in F2S are:



INCORPORATING NEW FOODS and MORE VARIETY into their diets



More physically ACTIVE



PARTICIPATING in school meal programs at HIGHER RATES

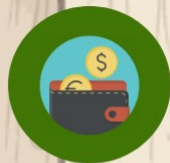


REDUCING calorie INTAKE



CHANGING their EATING HABITS at home

Farmers who participate in F2S are able to:



SET RELIABLE and FAIR PRICES for their product



DIVERSIFY their MARKETS and SECURE DEMAND for large volumes of product



SELL A VARIETY of products



ESTABLISH CONNECTIONS with potential customers like parents and teachers

# Why participate in F2S?

Benefits to Communities:



BUILDS and STRENGTHENS local ECONOMIES



HELPS REDUCE WASTE of unused products



DEEPENS community ENGAGEMENT

## Juneau County F2S Coalition

The Juneau County Farm to School Coalition is a group of diverse community members who meet several times a year to work on improving the Farm to School programs in Juneau County and on increasing community access to healthy, affordable foods.

**Vision:** "To foster a culture that celebrates healthy, local food choices to promote healthy minds and bodies through education, community partnerships, and role-modeling."

For more information or to join the coalition, please contact the Farm to School member at [farm2school@co.juneau.wi.us](mailto:farm2school@co.juneau.wi.us)

